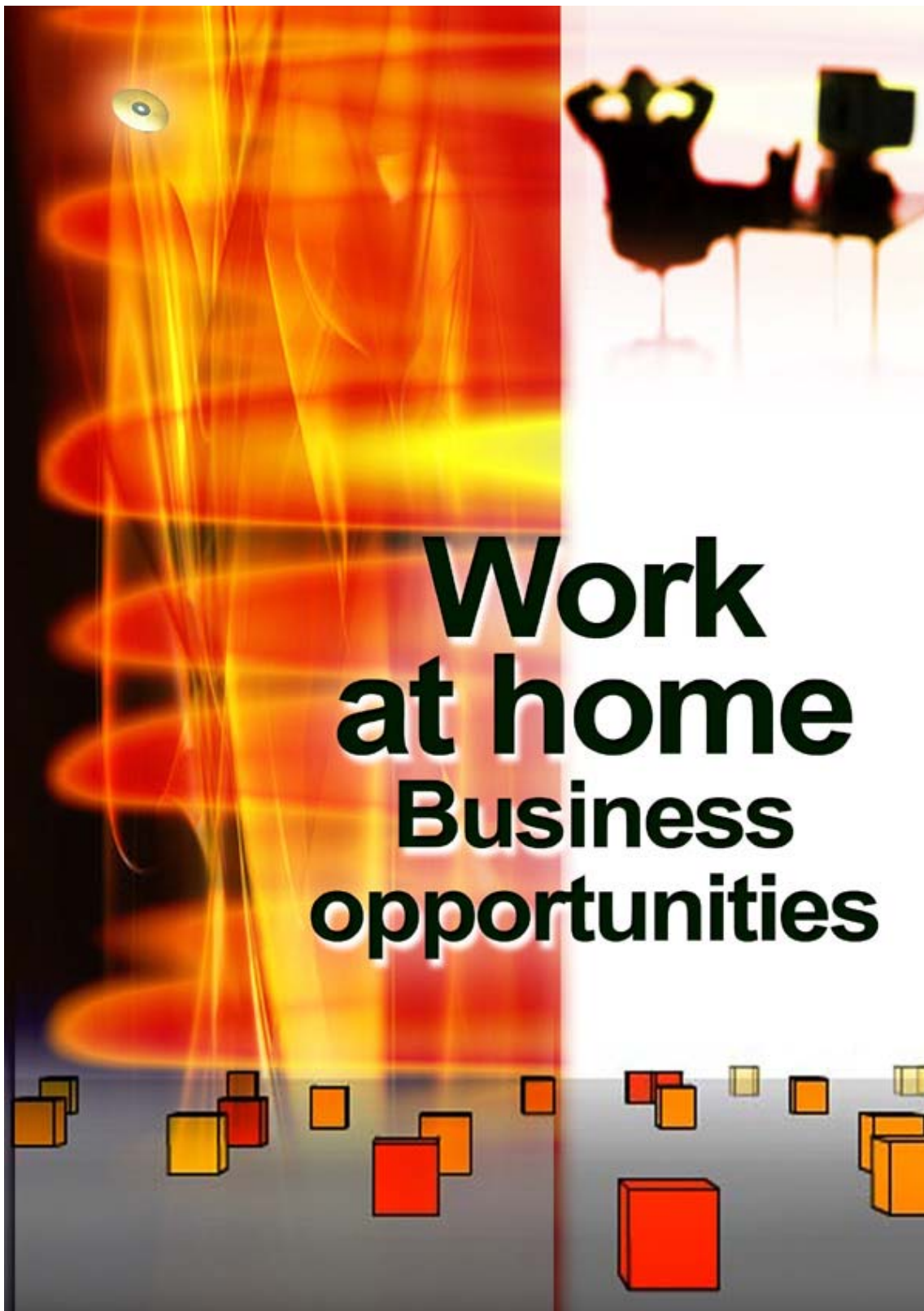


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Loaded Beach Bum's Internet Marketing Tips

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Work at home Business opportunities



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1. INTRODUCTION

The internet's advent has given, for many people, the ability to work from home. There are no more country barriers these days, and you can practically communicate with almost any corner of the world, with a few clicks of your mouse. The truth is we are living exciting times in terms of Internet marketing opportunities.

There are many advantages to working at home. They are best perceived by people who have been in their standard 9 to 5 routines for years. These are also the exact type of people who want to make a change in their lives and escape from that tiresome routine.

Many of you are probably wondering if this indeed possible, but the answer is yes, it is. Most people have the word "scam" in mind when thinking about online working opportunities. Naturally, there are also scams out there, but there are also many legit real money-making opportunities. You just need to know where to look.

First of all, ask yourself a simple question: what do you know to do? Could your service be of any help to a company or another? There are many companies which decide to outsource their work to online freelancers. Data entry or home typist jobs, for example, are just two of the typical online jobs that you can find.

Then, if you are really determined to work at home, you can start learning what it takes to have a very popular type of job. You will want to make your own little company, taking orders from the big ones and having your own legit little business.

The best part is, you get paid for what you work. Yes, if you decide to work 6 hours in a day, you get paid for those 6 hours. You won't have the nagging feeling that your paycheck is far less than you deserve. Every hour of your work is accounted for. Now, if you are determined, all you need to do is buy a computer if you don't have one, get an internet connection, and you can start building your business. But first, let's address the most important issues that are on everyone's minds.



2. THREE IMPORTANT QUESTIONS

WHAT MAKES THE INTERNET SO PROFITABLE?

The sheer size and potential is the Internet's appeal. Nowadays, you can get in contact with almost anyone, anywhere, anytime, with a simple click of the mouse. Now, doesn't that form an enormous potential market for whatever you want to sell? Moreover, you don't even need to own a product to sell, you can sell other merchants' products for a commission. The internet's beauty resides exactly in this: you can do whatever you want and you can easily come with successful ideas yourself.

WHAT DOES IT TAKE TO BE SUCCESSFUL ONLINE?

This is where most people hesitate. They think that online success is limited to a few marketing gurus, and the rest of the online opportunities are scams. This is a false assumption. In order to achieve online success, you need to:

- research Internet Marketing techniques;
- be open minded;
- be determined and persuasive;
- don't expect overnight riches;
- have a clear goal and a vision.

If you think that you can meet all of the above requirements, your online success is guaranteed.

WHAT ARE THE HIDDEN SECRETS?

People have the tendency to over-complicate things. They often forget that the most effective and beautiful things come out of simplicity. This simplicity is the answer to many questions, and in this case you must remember **THERE IS NO SECRET**. When you realize that, you are officially prepared to grasp the next online business opportunity.

A good introduction into the world of making money from home is Professor James Bradley's "[Internet Million Dollars](#)". The author, who is an expert in Finance and a professor of Economics is making millions online



each year. The methods explained in this ebook are 100% automatic and what's even better, they work! This product has great online support and there's really no reason why you shouldn't try it.

A great membership program is ["Home Job Stop"](#):

It is maybe the best board specializing in work from home jobs, offering an online guidebook, email reports, and much more than that. The work from home job opportunities that you find here are among the best in the field. No misleads, no bad information.



3. MAJOR ADVANTAGES OF WORKING AT HOME

YOU MAKE YOUR OWN SCHEDULE

Yes, when you decide to start your own internet business, the fact that you make your own schedule is one of the most appealing things. You don't have to stick to a 9 to 5 routine, and you can work whenever you want.

You can have your coffee at 10 o'clock in the morning, go for a short run and then come back and take a shower. Then, if you feel like it, you can start working. Or you can leave it for afternoon hours. It simply is your own choice. You don't have to be stressed about being 10 minutes late for work, and you don't have anybody to shout at you for that.

You don't feel forced to wake up every morning day after day at 8 or 7 o'clock. You can if you want to, but you are not forced. Being forced to is what makes it infinitely harder to bear. As a paradox, when you are not forced to, you probably will wake up at the same hour in the morning, but with a smile on your face this time.

YOU ARE YOUR OWN BOSS

Oh yes, this is a great advantage indeed. No boss, no one to judge your every move and action. No more wondering if you are going to be fired, and the list could go on and on forever. You simply avoid the standard employer – employee relationship that is giving a lot of people on this planet head aches.

People love being in control of their own destinies. Having a boss to answer to every day is not fun at all. As a matter of fact, it's what makes most people hate standard jobs. Also, feeling constantly depressed that you didn't get promoted or on the contrary, because you don't know how secure your job is, makes you accumulate stress and mental fatigue.

Do you know people who come angry from their jobs? The kind of people to whom you can't talk after they have just got through the door. Well, I don't



blame them. The system that gets them down day after day is hard to swallow. I don't want to sound dramatic, but it's just how things are.

YOU CAN EARN MORE

Oh yes, if you are somewhat skilled, a little bit smart, and very very much ambitious, the Internet market can prove to be a very nice source of income for you. As a matter of fact, you sometimes can earn twofold or threefold the amount of money you would earn having a standard job, and that's only working part time. And remember, this is a conservative figure. The truth is that the amount of money can be far greater.

["Easy home jobs"](#), by Jessica Jones, is another fresh approach into the secrets of Online Marketing. This product claims that you can earn \$1500 / week just by working from home, and it comes with a few very attractive bonuses too.

Jerry Moore is the proud owner of yet another work at home product, that claims to reveal you the REAL secrets the big gurus are using in order to build up their impressive fortunes. The product is called ["Dotcom Income Secrets"](#).



4. QUALITIES OF SUCCESSFUL SELF EMPLOYED ENTREPRENEURS

If you are looking for a serious home business opportunity that will pay your bills and much more than that, you need to know that it will not come knocking at your door. You need to work hard, like in any other type of business, and not to expect overnight success.

As a matter of fact, there are certain psychological qualities that build up the portrait of a good home based entrepreneur. You need to know your strengths and weaknesses, and even if you don't have all the qualities it takes to be a good work at home business person, with enough ambition you can overcome these obstacles.

So, one of the most important of the qualities you must possess is a **sense of reality**, you can call it common sense if you will. You don't need to believe that the success will come instantly, and all you need to do is set up a website and expect cash to flow in. No. You need to be absolutely sure that you want to go all the way and do everything it takes for your business to be successful.

Then, you have to be a **very good specialist** in your chosen field of activity. Most successful work at home businesses start out of passion, and this is no wonder really. Passion for what you do not only makes you know the steps that need to be taken, but also makes you look much more educated in the eyes of your potential customers.

Also, in order to succeed, you need to devote some time into the study of management, and to become yourself a **good manager**. Every successful business, either home business or not, has a good manager at the top of the ladder.

In order to convince your potential clients to buy, you need to show them an image which inspires strong **self confidence**. To do this best, you must inspire confidence with the help of your products, information you provide your potential customers with, and everything in your shop (either your shop is online or offline).



Last but surely not least, you need to have **an open mind** if you are to succeed in your online endeavors. It's true there are many schemes out there which could simply hold you back from your real goal, because you can get the impression you will be never be able to sell. Also, you friends might also tell you that the path you've chosen is wrong, and will advise you to get a standard 9 to 5 job. But if you are determined and set a specific set of goals, you can't fail and your home business opportunity will become a success.

A real success story is called "[The Internet Marketing Home Study Crash Course](#)", and it is supposed to reveal you the most important information you need in order to succeed online.



5. MLM BUSINESS OPPORTUNITIES

Network marketing, also known as multilevel marketing (MLM), is one business opportunity that just may fit the bill. If you are searching for a work at home business-opportunity, include MLM companies in your research. You should consider it as a home-based business opportunity and see if it is right for you.

Network marketing goes by many names - multilevel marketing (MLM), direct selling, person-to-person marketing or one-on-one marketing. This business opportunity can produce substantial residual income over the long term, and can possibly altogether replace your current job.

Even millionaires have noticed the benefits of MLM. However, you must be very careful when selecting a work at home business opportunity and make sure that when you select one for your endeavors, look for one that has been in the business for a number of years.

Experienced and successful self employed MLM leaders typically conduct the training and are regarded as experts in the field. When comparing options, an online business opportunity that uses your talents is the best choice. In the end, getting involved in working for one of the large companies may be the best plan of action.

Another critical factor in your long-term success is to join the chain early enough to be fairly high up in the network. You will have to bring more prospects to the deal, prospects who are called MLM leads, because they have shown some interest in your products as well as in the financial potential.

Getting business opportunity leads and MLM leads is only one side of the coin. You must also be able to advertise the company's products, but what do you do when you find out that most MLM organizations prohibit advertising of the product in public areas?

Well, it's only logical that you are going to have to ask the respective companies about its policies and accepted forms of advertising. Probably



one of the best ways in which you can attract more prospects to your business and generate more sales is building a website.

If you build a web site that is going to show all the good things about the business, more and more people may join. But you have to do that in a professional manner, you have to convince your potential clients. The internet acts like an enormous market, and if you play your cards right, you can transform an MLM business opportunity into the light at the end of the financial tunnel.



6. WORK FROM HOME DATA ENTRY, HOME SURVEYS

Well, first of all, you need to know that you, as a work from home data entry person, will help the company that hired you to have a smooth flow of information. This is the biggest issue that needs addressing nowadays. Your tasks could vary from entering simple data into a computer to organizing databases, and pretty much everything else in between.

You will also hear other names for the data entry persons, which basically mean the same thing though: data entry is also associated with typing, encoding, processing, etc. These all are similar notions that designate a data entry person.

The main assignments you can get at first when getting a data entry job will probably consist of preparing letters and reports and similar textual materials. You will probably have to make neat and organized materials for the management of the company.

Then, as you gain a little bit of notoriety and reputation, you progressively are given to handle more complicated tasks. You can even go into technical problems, like arranging databases, sorting statistical tables, etc.

As requirements for the job, all you need to have is a computer and an Internet connection, of course. It is better if you also have a printer, a phone and a fax machine at your disposal, for better work results and communication with the company.

If you want to get right onto making a career as a data entry, you can check out [Online Data Entry Jobs](#).

It is a comprehensive guide of how to start your data entry career, and where you should look for jobs. It is definitely worth the money.

Another approach into this type of work can be found [here](#).

The jobs endorsed by this program are the likes of computer work, Internet work, mailing letters, etc. It is especially good if you are looking for some extra cash, about \$20/hour. The advantages are obvious: you work from



home, you avoid the rush hour's traffic, and you also get paid for that. What can beat that?

Filling in home surveys is another money making method worth looking into. Although you are not likely to make a fortune from those, they can supplement your income quite a bit.

The money for this activity comes from the big companies which understand the importance of monitoring their potential clients' needs and desires. Hundreds of millions of dollars are being spent year after year in the field of market research. And you can also take a piece of the pie.

A good introductory material available for you is "[Home survey Workers](#)"

The program introduces you into the reality of making money by filling in surveys, participating in forum groups, previewing movie trailers, etc. This is a very easy and yet profitable way to make money online, so make sure you don't miss it!

Now let's go to [Instant Paid Surveys](#).

"Discover How To Consistently Receive Huge Checks At Your Doorstep From Big Corporations Who Are Dying To Know Your Opinion!" is the big introductory headline from the site. Basically, the principle is the same, it is just a slightly different approach. Check out both products and see which one is the best for you. Then, don't wait anymore and take action!



7. THERE ARE ENDLESS POSSIBILITIES

I know this title seems like a lot to live up to, but this is the real truth: if you are ambitious enough, the Internet can provide you with practically endless possibilities. There always will be an untapped niche to monetize, you just need to have the patience and the determination to find it and put you plan to work. I can't stress enough about the psychological qualities a person must have (or develop) in order to be successful online. This is because the online environment can easily get you strayed from your original path.

Building an MLM business or working as a data entry is just the tip of the iceberg. The Internet is much more than that and they are merely two basic examples of what you can do. But how about building an online store? Or maybe making tons of money with the help of eBay auctions?

In the end, it's your own commitment that is going to make the difference between success and failure in your online ventures. If you manage to feel the excitement of the Internet, you are on your way. However, you must remember, the excitement is also the thing that can set you off course, because you can start planning a lot of things and do nothing.

So the final conclusion is that you have to make a plan. If you make a plan and stick to it, nothing can stand in your way and your success is guaranteed. There are many persons who are very enthusiastic about the online world, yet the majority of them don't even have a website.

So, formulate a plan and stick to it. Build an affiliate marketing website, sell your own products, use drop shippers for your eBay auctions, work at home as data entry or do whatever you want. The sky is the limit. But remember: always stay on course!



SUMMARY AND ACTION STEPS

- The Internet is the perfect medium that has allowed many people to start successful online careers;
- The money you make are all yours, you don't have a boss to answer to;
- There really aren't any hidden secrets when it comes to making money online, it is just a question of will power and determination;
- The advantages of working at home include: being self employed and the ability to choose your own working hours;
- Being a good specialist, a good manager and having a sense of reality are the most important traits of a successful self employed entrepreneur;
- Whether you work from home as data entry, taking online surveys or promoting other people's products through Affiliate Marketing, the limit of what you can make is only set by the time you put into it.

HELPFUL TOOLS

General work at home products:

- [Internet Million Dollars](#)
- [Home Job Stop](#)
- [Easy home jobs](#)
- [Dotcom Income Secrets](#)
- [The Internet Marketing Home Study Crash Course](#)

Data entry, paid surveys, etc:

- [Online Data Entry Jobs](#)
- [Work At Home](#)
- [Home survey Workers](#)
- [Instant Paid Surveys](#)

